WHAT WILL NEW HOUSES LOOK LIKE IN 2022?



WHERE WILL THEY BE?

19%
INNER CITY

24%

LARGE, SUBURBAN

DEVELOPMENTS



31%

SMALL DEVELOPMENTS IN TOWNS

26%

VILLAGE/UNDER 10 HOMES

WHAT FEATURES WILL THEY HAVE?



69%

BETTER INSULATION



42%

ALTERNATIVE HEAT SOURCE



23%

TRIPLE GLAZED WINDOWS



37%

UNDERFLOOR/ SKIRTING BOARD HEATING



44%

ELECTRIC CAR CHARGING POINTS



29%

CONTROLLED AIR CIRCULATION



29%

POWER GENERATION FEATURES



35%

DEDICATED WORK-FROM-HOME AREA/ROOM



20%

LARGER OUTDOOR AREA



40%

COMBINED USB/ INTERNET/POWER SOCKETS

Figures based on 1,567 responses to a poll conducted within the house-building sector between 9th August - 9th November 2021

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